

FOR IMMEDIATE RELEASE

**OPENING NIGHT
STRONG SALES
CAPACITY ATTENDANCE
Art Market San Francisco 2014**

San Francisco, CA, May 16, 2014 - Art Market San Francisco opened last night at Fort Mason Festival Pavillion for its fourth season and welcomed the area's leading collectors, critics and art enthusiasts. The evening began with the Benefit Preview Reception, whose proceeds benefit the **de Young and Legion of Honor, the Fine Arts Museums of San Francisco**, and was attended by the Bay Area's elite collector base. Visitors were greeted by Jeremiah Jenkins', *The Split* performance at the fair's entrance and music by the SFJAZZ High School All-Stars Combo upon entry. Following the Benefit Preview Reception we welcomed our Preview VIP Pass Holders to the Opening Night Party. With continued exceptional turnout, this year's opening had over **5,000** visitors in attendance.

Leading critics from the San Francisco Chronicle, Time Magazine, NPR, ArtInfo, The Wall Street Journal and many other publications were first arrivals to preview the fair and there was abundant pre-press prior to the show's opening including the San Francisco Chronicle, Société Perrier, the Examiner.com and SFC&G.

The fantastic opening night turn out resulted in strong sales for exhibitors. **Catherine Clark Gallery** reported sales by Charles Gute and Masami Teraoka. **Greg Kucera Gallery** sold a unique bronze cast by Deborah Butterfield for \$145k as well as a Margie Livingston. **Mark Moore Gallery** had pre-sales from local collectors including a work by David Ryan. **Jonathan Ferrara Gallery** had three sales on the first night and nearby **Romer Young Gallery** sold three works by Susan O'Malley and Deric Carner and Los Angeles gallery **101/Exhibit** sold a Chambliss Giobbi. **Nancy Hoffman Gallery** reported multiple sales by a number of artists on view and both **Aimee Frieberg Exhibitions | CULT** and **Charlie James Gallery** reported sales. **Quint Contemporary Art** sold four works that totaled \$60-\$70k and included works by Gisela Colón, Mel Bochner, Adam Belt and Thomas Glassford. **Eckert Fine Art** sold two works by Eric Fortsmann totaling close to \$47k and **Ever Gold Gallery** sold work by three artists, Henry Gunderson, Adam Parker Smith and Jeremiah Jenkins whose work was a part of the opening night performance.

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Additional exhibitors also reported sales to museums and institutions as well as leading private collections. There was also many confident holds reported on a number of works. We anticipate this continued strong sales trend throughout the fair's run as well as streaming attendance for the next three days. Now open to the general public, through May 18th, in addition to a stellar list of exhibitors, Art Market San Francisco has also curated a selection of programs and talks that will make this year's fair experience even more enriching.

Full list of exhibiting Galleries is viewable online: <http://artmarketsf.com/galleries/>

Full list of these programs can be found online: <http://artmarketsf.com/projects-events/>

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www.artmarketsf.com

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